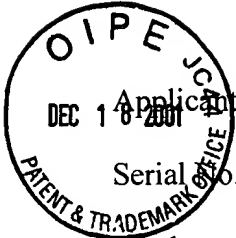


2624  
#5



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) : Mary L. Parker  
Serial No. : 09/940,564  
Filed : August 28, 2001  
For : ADVERTISING METHOD AND APPARATUS  
Art Unit : 2621

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745 Fifth Avenue  
New York, NY 10151

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, DC 20231, on December 7, 2001

Gordon Kessler, Reg. No. 38,511

Name of Applicant, Assignee or Registered Representative

*Gordon Kessler*  
Signature

December 7, 2001

Date of Signature

INFORMATION DISCLOSURE STATEMENT

Assistant Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

In compliance with the duty of disclosure set forth in 37 C.F.R. §1.56, Applicant is filing this Information Disclosure Statement and the accompanying form PTO-1449 along with copies of the items therein identified. Submission of this information disclosure statement is not an admission that any item cited therein constitutes prior art.

Applicant notes that while items CR, CS, CT, CU, CV, CW, CX, CY and DA were obtained by applicant before the filing of the above-referenced application, they do not include dates. Applicant is therefore unaware whether these items constitute prior art.

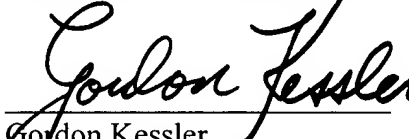
This Information Disclosure Statement is being filed before the mailing date of a first Office Action on the merits, and therefore, no fee is due (37 C.F.R. §1.97(b)(3)).

The Commissioner is hereby authorized to charge any insufficient fees or credit any overpayment associated with the above-identified application to Deposit Account 50-0320.

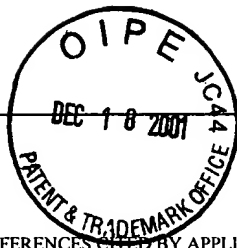
Respectfully submitted,

FROMMER LAWRENCE & HAUG LLP

By:

  
Gordon Kessler  
Reg. No. 38,511  
(212) 588-0800

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(3/90)



LIST OF REFERENCES CITED BY APPLICANT  
(Use several sheets if necessary)

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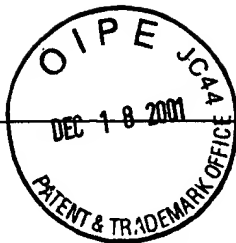
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## U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILED DATE IF APPROPRIATE
	AA	50,437	10/17/65	J.S. & T.B. Atterbury			
	AB	150,184	04/28/74	A.M. Osmun			
	AC	Des. 217,632	05/19/70	Bouchet			
	AD	222,594	12/16/1879	F.A. Marra			
	AE	783,170	02/21/05	H.L. Beach			
	AF	1,034,313	07/30/12	H.L. Shafer & C.G. Smith			
	AG	1,196,803	09/05/16	J.H. Mulholland			
	AH	1,301,596	04/22/19	J.G. Patton			
	AI	1,342,223	06/01/20	Nakamura			
	AJ	1,536,716	05/05/25	F.C. Kade			
	AK	1,829,861	11/03/31	J.E. Holt			
	AL	2,010,534	08/06/35	H. M. Collins			
	AM	2,171,350	08/29/39	C.R. Anderson			
	AN	2,224,683	12/10/40	K. Ide et al.			
	AO	2,485,922	10/25/49	E. Rubin			
	AP	2,781,650	02/19/57	C.D. Lee			
	AQ	2,945,314	07/19/60	B.E. Baldwin			
	AR	2,984,035	05/16/61	G.S. Nalle, Jr.			
	AS	3,514,887	06/02/70	B.A. Jacob			
	AT	3,515,262	06/02/70	J. Ornstein et al.			
	AU	3,574,957	04/13/71	Jack D. Bello-Bridick			
	AV	3,813,801	06/04/74	Vander Schaaf			
	AW	3,818,623	06/25/74	Wilton et al.			
	AX	4,275,518	06/30/81	Martin			
	AY	4,432,153	02/21/84	Bachman et al.			
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	BA	4,588,539	05/13/86	Rossi et al.			
	BB	4,609,140	09/02/86	Van Handel et al.			
	BC	4,721,499	01/26/88	Marx et al.			



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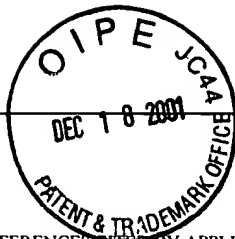
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	BD	4,721,500	01/26/88	Van Handel et al.			
	BE	4,832,676	05/23/89	Johns et al.			
	BF	5,088,640	02/18/92	Littlejohn			
	BG	5,112,064	05/12/92	Weedman			
	BH	5,123,190	06/23/92	Erberber			
	BI	5,163,608	11/17/92	Block			
	BJ	5,191,979	03/09/93	Nemeroff			
	BK	5,205,473	04/27/93	Coffin, Sr.			
	BL	5,230,939	07/27/93	Baum			
	BM	5,275,277	01/04/94	Gallegos			
	BN	5,326,020	07/05/94	Cheshire et al.			
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	BY	5,829,626	11/03/98	Brennan			
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	CA	5,894,948	04/20/99	Yeh			
	CB	5,938,066	08/17/99	DeMars			
	CC	5,938,112	08/17/99	Sandstrom			
	CD	5,992,892	11/30/99	Schaefer et al.			
	CE	6,041,948	03/28/00	Filipak et al.			
	CF	6,053,352	04/25/00	Cai			
	CG	6,116,503	09/12/00	Varano			



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FOREIGN PATENT DOCUMENTS					
		DOCUMENT NUMBER	DATE	COUNTRY	CLASS
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OTHER PRIOR ART (Including Author, Title, Date, Pertinent Pages, Etc.)		
-	CH	Conversation Coasters; "Art History"; Facts, Quotes, Trivia & More; o.r.e; Made in the USA ©1996.
-	CI	Conversation Coasters; "Bizarre Words"; A Coaster Dictionary of Strange Words; o.r.e.; Made in the USA © 1996.
-	CJ	Conversation Coasters; "Coffee"; Facts, Quotes, Trivia & More; o.r.e; Made in the USA © 1995.
-	CK	Conversation Coasters; "Drink Trivia"; Facts, Quotes, Trivia & More; o.r.e; Made in the USA © 1996.
-	CL	Conversation Coasters; "Famous Inventions"; Facts, Quotes, Trivia & More; o.r.e; Made in the USA © 1996.
-	CM	Conversation Coasters; "Millennium Trivia"; Facts, Quotes, Trivia & More; o.r.e; Made in the USA © 1999.
-	CN	Conversation Coasters; "Pick Up Lines"; Facts, Quotes, Trivia & More; o.r.e; Made in the USA © 1995.
-	CO	Conversation Coasters, "Wine"; Facts, Quotes, Trivia & More; o.r.e; Made in the USA © 1996.
-	CP	"Sexual Secrets"; The Game of Intimate Confessions; TDC Games, Inc., Copyright 1990.
-	CQ	"rumors"; the most fun you can have talking!; Decipher Inc. Copyright 1997.
-	CR	"Big Happy Vacation"; A Game of Family Discovery.
-	CS	"PROMOCUP"; Introducing... "The Billboard on a Cup"™ for Promocup, Inc.
-	CT	"RIDDLES FOR KIDST™" DIXIE® For Quick Drinks; 7 oz. cups.
-	CU	Hand Painted Glassware by Smithereens.
	CV	Cup Sleeve "Melvyn's Darn Good Coffee"; Careful, This Coffee's Darn Hot!; Einstein Bros® Bagels.
	CW	Cup Sleeve "Seattle's Best"; Bold Flavor – Smooth Taste Coffee; © Seattle's Best Coffee, LLC; "go to the mountains to learn mountains and to Seattle to learn Beans"; <a href="http://www.seattlesbestcoffee.com">www.seattlesbestcoffee.com</a> .
	CX	Cup Sleeve "Caribou Coffee"; Espresso Truths; Espresso drinks come in different sizes. But only because mornings do, too.
	CY	Cup Sleeve "Caribou Coffee"; Espresso Truths; Blind taste tests have proven that this coffee clutch™ is "less yummy" than a mocha.
	CZ	Coffee Sleeve "Starbucks Coffee"; ©2000 Starbucks Coffee Company.
	DA	Coffee Sleeve "Java Jacket®"; Portland, Oregon.
-	DB	Question Book "If... Questions for Parents"; Evelyn McFarlane & James Saywell.



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		FILING DATE <b>August 28, 2001</b>		GROUP <b>2621</b>	
~	DC	Question Book "If <sup>2</sup> ... (500 New Questions for the Game of Life)"; Evelyn McFarlane & James Saywell.			
→	DD	Question Book "If ... (Questions for the Game of Life); Evelyn McFarlane & James Saywell.			
EXAMINER		DATE CONSIDERED			
* EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.					

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